

The Dorothy F. Schmidt College of Arts and Letters

Annual Faculty Report



Faculty Member: James F. Tracy

Academic Year: 2011-12

A. Teaching and other instructional activities

1. Classes taught in fall and spring 2011 and assigned for spring 2012:

For cross listed courses, provide enrollment information and SPOT for each and indicate in a note appended to the table that this was a single class meeting.

Semester	Course #	Course Title	Credit Hrs	Contact Hrs	Enrollment	Names of GTAs	SPOT # of Responses	Overall SPOT Rating (Mean)
Spring 2011	MMC66 45	Public Opinion and Modernity	3	3	4		24	2.875
Fall 2011	MMC45 02	Mass Communication and North American Social Thought	3	3	7		5	1.8
Fall 2011	MMC46 40	Public Opinion and Modernity	3	3	25		24	2.25
		COURSE RELEASE SPRING 2011 FOR UFF ACTIVITIES						

2. Other instructional activities, as appropriate:

a. Supervision of Directed Independent Study and other independent course work (list, semester, course number, student name, and number of credits for each):

Semester	Course #	Course Title	Student Name	Credit Hrs

b. Internship supervision (list semester, course number, name, internship site, name of student and number of credits):

Semester	Course #	Internship site	Student Name	Credit Hrs

c. **Membership on thesis and doctoral committees**, service on comprehensive or field examination committees, other instructional work with graduate students (list student name, semester, title of thesis or dissertation, role on committee (chair or member) and anticipated semester of graduation):

Semester	Name of Student	Role on Committee	Title of Thesis	Date of Grad

d. **Curricular development** (list new courses developed and proposed to curriculum committees, or involvement in curricular revision):

e. **Advising:**

f. **Responsibility for instructional labs, studios, and other instructional support activities** (indicate your role in developing or maintaining labs or other instructional spaces, organizing instruments or equipment):

g. **Supervision of Graduate Teaching Assistants:**

(i) GTAs responsibilities in course:

(ii) Information on supervision/mentoring of graduate teaching assistants in their instructional work:

h. **Competitive grants, awards, prizes, and special recognition of excellence in teaching:**

i. **Other instructional activities and accomplishments:**

3. **Student Perception of Teaching:**

a. **Other relevant information on Student Perception of Teaching** (provide your analysis of the students' responses if it is useful in evaluating the instructional record).

Note: The summary sheets of the SPOT responses for all courses must be included in the supplementary material.

4. Additional material on instruction (peer evaluation, descriptions of new course preparations or major revision of courses. If appropriate, provide a brief explanation of significance of materials for the annual evaluation:

5. Chair's comments and evaluation:

For evidence of quality instructional performance and quality instruction development, you are awarded an excellent in teaching.

D. Creative, Research, and Scholarly Accomplishments For each, provide information on process of evaluation (blind peer review, editorial review) name of publisher, date of publication or anticipated date of publication, number of pages in print or number of manuscript pages accepted for publication)

1. Publications:

- a. In print (indicate whether the publication was reported in an earlier annual report and if so, during what year):

"Our Union is Not For Sale: The Postwar Struggle for Workplace Control in the American Newspaper Industry," in *A Moment of Danger: Critical Studies in the History of U.S. Communication Since World War II*, Inger Stole and Janice Peck, editors. Milwaukee WI: Marquette University Press, 2011, 57-81.

"Covering Workers: News Media, Labor, and the 2008 Economic Crisis," in *The Propaganda Society: Promotional Culture and Politics in Global Context*, Gerald Sussman, editor. New York: Peter Lang, 2011, 267-282.

- b. In press:

Covering 'Financial Terrorism': The Greek Debt Crisis in U.S. News Media," *Journalism Practice* (Summer 2012)

- c. Accepted for publication:

- d. Reprints: indicate whether the publication was reported in an earlier annual report and if so, during what year:

2. Creative accomplishments: For each, provide supporting documentation such as letters of acceptance of a work for a juried show and information on the jurying process. Provide reviews, when available.

Artistic work in the visual arts included in juried exhibitions (specify solo or group)

- (a) Nationally significant exhibitions (list date, location, sponsor)
- (b) Regionally significant exhibitions (list date, location, sponsor)
- (c) Other

Artistic work in the visual arts published (specify nature of publication, publisher, reviewing process, distribution)

Scholarly and other contributions to significant exhibitions in the visual arts

- (a) service as juror or judge of national or regional (specify) competition
- (b) curatorship of nationally or regionally significant show (specify whether the show was juried or not; if juried, specify jurors and their backgrounds)
- (c) catalogue for a significant exhibition

Film/video/animation productions exhibited in juried festivals (explain your role in the production)

- (a) awards (specify award, awarding organization, review process, date)
- (b) nationally significant venues
- (c) regional or other more limited venues

Musical performances (specify solo or group)

- (a) Awards (specify award, awarding organization, review process, date)
- (b) Nationally significant venue (specify dates, venue)
- (c) Regionally significant venue

Musical compositions (specify nature of work)

- (a) awards (specify award, awarding organization, review process, date)
- (b) published (specify publisher, distribution)
- (c) premiered (artist, venue)

Recordings of musical performance

(specify nature of performance, recording label, distribution)

Significant production work on a recording of a musical performance

(specify role, specify nature of performance, recording label, distribution)

Artistic and collaborative theatrical performance and production (please explain)

3. Papers presented at or other contributions to/involvement in professional meetings, special seminars, and other professional activities. For each, provide appropriate documentation- for example, a copy of the meeting's agenda or a copy of the paper presented.¹

4. Grant proposals submitted; grants received:

5. Awards, prizes, and special recognition:

6. Work under review (for each, provide name of publication where work has been sent, and process of review, and number of manuscript pages):

7. Work in progress for each, provide name of publication where work will be sent, and process of review, and number of manuscript pages):

8. Chair's comments and evaluation:

For your research meeting the criteria for the School, you are awarded an excellent.

C. Service, Governance, and Other University Responsibilities

1. Academic governance and other institutional responsibilities. For items a-d, list all dept/program responsibilities and committees. Indicate whether you served on a committee as a chair or a member):

a. Departmental responsibilities and service

Multimedia Area Coordinator, assist in scheduling classes, calling and presiding over meetings of Multimedia Faculty

b. College responsibilities and service:

c. Campus responsibilities and service:

d. University responsibilities and service:

2. Professional service (explain responsibilities and accomplishments, providing documentation when appropriate):

Associate, Project Censored, Faculty advisor to news stories submitted for annual competition and possible inclusion in Project Censored Annual Yearbook

Editor, *Democratic Communique*, Journal of The Union for Democratic Communications

As editor of *Democratic Communique* I am involved in and oversee all aspects of the journal's publication. Over the past year the journal made the transition to solely electronic publication via Online Journal Systems.

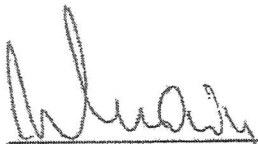
3. Assigned service external to the university and the profession (explain responsibilities and accomplishments, providing documentation when appropriate):

4. Chair's comments and evaluation

For your service as Multimedia Studies Coordinator Spring 2012, and for your professional service, you are awarded an excellent.

SUMMARY OF PERFORMANCE EVALUATION²

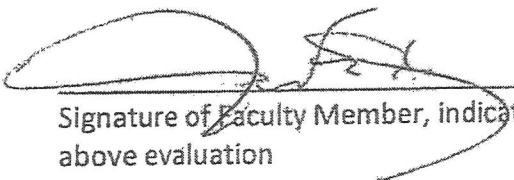
	Excellent	Above Satisfactory	Satisfactory	Below Satisfactory	Not Assigned
Teaching and Other Instructional Activities	X				
Research, Scholarship and Creative Accomplishment	X				
Service, Governance and Other University Responsibilities	X				
Overall Rating	X				



Signature of Department Chair

4/30/12

Date



Signature of Faculty Member, indicating he/she has seen the above evaluation

5/7/12

Date



Signature of the Dean

5-22-12

Date

Personnel Committee Annual Review Form

Year Covered: 2011-2012

Committee: Fred Tejos Mark Franz

Faculty Member's Name: James Tracy

Instruction



Recommended Rating: Excellent

Comments:

Research

Recommended Rating: Excellent

Comments: 2 major publications in substantial books

Service

Recommended Rating: Excellent

Comments: Meets Expectations

The Dorothy F. Schmidt College of Arts and Letters

Annual Faculty Report

Faculty Member: James F. Tracy Academic Year: 2012-13

A. Teaching and other instructional activities

1. Classes taught in spring 2012, fall 2012 and assigned for spring 2013¹:

Semester	Course #	Course Title	Credit Hrs	Contact Hrs	Enrollment	Names of GTAs	SPOT # of Responses	Overall SPOT Rating (Mean)
Spring 2012	MMC 4640	Public Opinion and Modernity	3	3	24		20	1.925
Spring 2012	COM 4930	Culture of Conspiracy	3	3	22		16	1.70
Spring 2012	MMC 4642	Communication and Social Power	3	3	12		10	1.50
Fall 2012	MMC 6715	Studies in New Media	3	3	6		5	2.30
Fall 2012	COM 4930	Culture of Conspiracy	3	3	25		18	1.89
Fall 2012	MMC 4640	Public Opinion and Modernity	3	3	19		14	2.11
Spring 2013	MMC 4642	Communication and Social Power	3	3	10		NA	NA
Spring 2013	MMC 4640	Public Opinion and Modernity	3	3	26		NA	NA

Provide SPOT score on items designated by your dept. If your dept. has no specification, include items specified in University's P and T portfolio: items 20 and 21 for traditional classes; items 16 and 17 for distance learning classes.

2. Other instructional activities, as appropriate:

a. **Supervision of Directed Independent Study** and other independent course work (list, semester, course number, student name, and number of credits for each):

¹ *For cross listed courses, do not list two separate classes. List two prefixes and provide enrollment information for each, but indicate in a note appended to the table that this was a single class meeting. For example:

Semester	Course #	Course Title	Credit Hrs	Contact Hrs	Enrollment	Names of GTAs	# Resp	Overall Rating (Mean)

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Semester	Course #	Course Title	Student Name	Credit Hrs

b. **Internship supervision** (list semester, course number, name, internship site, name of student and number of credits):

Semester	Course #	Internship site	Student Name	Credit Hrs

c. **Membership on thesis and doctoral committees, service on comprehensive or field examination committees, other instructional work with graduate students** (list student name, semester, title of thesis or dissertation, role on committee (chair or member) and anticipated semester of graduation):

Semester	Name of Student	Role on Committee	Title of Thesis	Date of Grad
Fall 2012	Alyssa Andrews	Chair		December 2012

d. **Curricular development** (list new courses developed and proposed to curriculum committees, or involvement in curricular revision):

Proposed "Culture of Conspiracy" undergraduate class. Course has not been approved.
Proposed journalism criticism class, "Media, War and Crisis."

e. **Advising:**

f. **Responsibility for instructional labs, studios, and other instructional support activities** (indicate your role in developing or maintaining labs or other instructional spaces, organizing instruments or equipment):

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g. Supervision of Graduate Teaching Assistants:

(i) GTAs responsibilities in course:

(ii) Information on supervision/mentoring of graduate teaching assistants in their instructional work:

h. Competitive grants, awards, prizes, and special recognition of excellence in teaching:

i. Other instructional activities and accomplishments:

3. Student Perception of Teaching:

a. Other relevant information on Student Perception of Teaching (provide your analysis of the students' responses if it is useful in evaluating the instructional record).

Note: The summary sheets of the SPOT responses for all courses must be included in the supplementary material.

4. Additional material on instruction (peer evaluation, descriptions of new course preparations or major revision of courses. If appropriate, provide a brief explanation of significance of materials for the annual evaluation:

5. Chair's comments and evaluation:

For evidence of quality instructional performance and quality instruction development, you are awarded an outstanding in teaching.

B. Creative, Research, and Scholarly Accomplishment —for each, provide information on process of evaluation (blind peer review, editorial review) name of publisher, date of publication or anticipated date of publication, number of pages in print or number of manuscript pages accepted for publication)

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Artistic and collaborative theatrical performance and production (please explain)

3. **Papers** presented at or other contributions to/involvement in professional meetings, special seminars, and other professional activities. For each, provide appropriate documentation- for example, a copy of the meeting's agenda or a copy of the paper presented.²

"Sticking PIIGS: US News Media in an Era of Unmitigated Financial Terrorism," Union for Democratic Communication Conference, Florida State University, Tallahassee, Florida, Saturday, May 12, 2012

4. **Grant proposals** submitted; grants received:

5. **Awards, prizes, and special recognition:**

Advised Submission of 14 Validated Independent News stories researched by students in the Fall 2011 Public Opinion and Modernity class for consideration by Project Censored, the established program of journalism criticism begun at Sonoma State University in 1976. Out of over 300 entries, three of the 14 stories submitted by FAU students were selected for publication.

6. **Work under review** (for each, provide name of publication where work has been sent, and process of review, and number of manuscript pages):

7. **Work in progress** for each, provide name of publication where work will be sent, and process of review, and number of manuscript pages):

8. **Chair's comments and evaluation:**

For your research meeting the criteria for the School, you are awarded an outstanding.

C. Service, Governance, and Other University Responsibilities

1. **Academic governance and other institutional responsibilities.** For items a-d, list all dept/program responsibilities and committees. Indicate whether you served on a committee as a chair or a member):

² If the activity was not presentation of paper or other participation in a panel, explain the contribution, e.g. "proposed panel topic to conference organizers, solicited papers and sent submissions out for review, organized panel"

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a. Departmental responsibilities and service

Multimedia Coordinator, Spring 2012

Assistance with revision of SCMS website

Scholarship Committee for Undergraduate Applications in Media (2013)

Development of Scholarship Guidelines for Procurement of Student Applicants (2013)

Assessment of Multimedia Practicum, Fall 2012 to Spring 2013

b. College responsibilities and service:

Principal organizer of campus visit and public lecture by Professor Deepa Kumar, Rutgers University, October 17-19, 2012

c. Campus responsibilities and service:

d. University responsibilities and service:

2. Professional service (explain responsibilities and accomplishments, providing documentation when appropriate):

3. Assigned service external to the university and the profession (explain responsibilities and accomplishments, providing documentation when appropriate):

4. Chair's comments and evaluation

For your service for the School and the College, you are awarded a very good.

E. For the annual evaluation to be completed, the following materials need to be submitted to the chair in addition to this report:

1. Revised and up to date curriculum vita
2. Copies of summary sheets of SPOT reports for all courses included in the report
3. Letters of acceptance from publishers, as indicated
4. Copies of works published or under review during evaluation period
5. Other materials requested by the department or the chair

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SUMMARY OF PERFORMANCE EVALUATION³

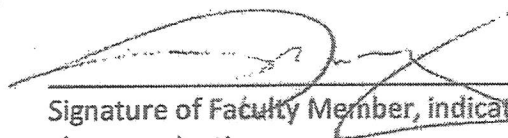
	Outstanding	Very Good	Satisfactory	Marginally Satisfactory	Unsatisfactory	Not Assigned
Teaching and Other Instructional Activities	✓					
Research, Scholarship and Creative Accomplishment	✓					
Service, Governance and Other University Responsibilities	✓					
Overall Rating	✓					



Signature of Department Chair

4/19/13

Date



Signature of Faculty Member, indicating he/she has seen the above evaluation

8/26/13

Date



Signature of the Dean

9-3-13

Date

³ After the annual evaluation is signed by the faculty member, the faculty member may add a brief response to the content of the evaluation. This response is optional. It may be added as a brief memorandum and the Report should note "see appended memorandum."

Personnel Committee Annual Review Form

Year Covered: 2012-2013

Committee: Michael Hofmann, Brad Lewter, Melanie Loehwing, Fran McAfee

Faculty Member's Name:

JAMES TRACY

Instruction

Recommended Rating:

OUTSTANDING

Comments:

MEETS CRITERIA

Research

Recommended Rating:

OUTSTANDING

Comments:

PUBLISHED ONLINE ARTICLE
PUBLISHED BOOK CHAPTER

Service

Recommended Rating:

OUTSTANDING

Comments:

SIGNIFICANT SERVICE TO
PROFESSIONAL ASSOCIATION;
EDITOR OF JOURNAL

(NOTE: ERRONEOUSLY LISTED SPRING 2012

SERVICE: SCMS AREA COORDINATOR,

Annual Evaluations 2012/13

James F. Tracy

Teaching: Assigned

For evidence of quality instructional performance, quality instruction development, and quality advisement, you are awarded an **OUTSTANDING** in teaching.

Your SPOT scores mirror the SCMS standards that qualify for an "Excellent."

I anticipate this upcoming academic year to see new/revised courses implemented and/or included in the MMS- Journalism concentration along with new courses in the MA//MFA graduate programs.

Research: Assigned

Your research, namely a peer-reviewed article "Covering Financial terrorism: The Greek Debt Crisis in US News Media" (peer reviewed) published in the academic journal Journalism Practice and your invited/peer reviewed work "Human Costs of War and Violence" appeared in Censored 2013: The Top 25 Censored Stories and Media Analysis of 2011-2012, qualifies for an **OUTSTANDING**.

The professional editorial activities to coordinate the online publication of *Democratic Communique* contribute to our SCMS overall scholarly activities.

Service: Assigned

Your upcoming service activities stem from last year's ones and for this assignment in service you are awarded an **OUTSTANDING**.

In addition to a public lecture and a visit for Dr. Deepa Kumbar, (Rutgers University-Oct 2012- co-sponsored by Peace Studies), you have participated in two ad-hoc committees, one for revising the SCMS website (one page on MMS- Journalism concentration] and work as part of the ad-hoc committee on Scholarships.

This upcoming academic year I anticipate will reflect work on collating the collected data necessary for assessment of the Multimedia Practicum (fall 2012/Spring 2013) as well as continuing membership in the ad-hoc Scholarship committee on developing scholarship guidelines for prospective applicants.

Of note that while you ranked yourself *Above Satisfactory* in your self-evaluation, I consider that the service activities initiated last year and to be continued this upcoming academic year reflect a dedicated effort to assist the development of programs in the School, hence noted accordingly.

"Service to the School, University, community, professional association, or other professional or scholarly entity."

Service to the School of University includes the following activities:

Multimedia Studies Area Coordinator, Spring 2012

Assistance with revision of SCMS website, Spring 2013

Scholarship Committee for Undergraduate Applications in Media (2013)

Development of Scholarship Guidelines for Procurement of Student Applicants (2013)

Assessment of Multimedia Practicum, Fall 2012 to Spring 2013

Principal organizer of campus visit and public lecture by Professor Deepa Kumar, Rutgers University, October 17-19, 2012

Service to a professional association:

Editor, *Democratic Communique*, Journal of The Union for Democratic Communications

As editor of *Democratic Communique* I am involved in and oversee all aspects of the journal's publication. Over the past year the journal made the transition to solely electronic publication via Online Journal Systems.

The Dorothy F. Schmidt College of Arts and Letters

Annual Faculty Report

Faculty Member: James F. Tracy Academic Year: 2013-2014

A. Teaching and other instructional activities

1. Classes taught in spring 2013, fall 2013 and assigned for spring 2014¹:

Semester	Course number	Course Title	Credit Hrs	Contact Hrs	Enrollment	Names of GTAs	SPOT # of Resp	Overall SPOT Rating (Mean)
Spring 2013	MMC4640	Public Opinion and Modernity	3		26			2.25
	MMC	Communication and Social Power	3		10			1.2
Fall 2013	MMC 1540	American Media, Society & Technology	3		34			2.85
	MMC 4640	Public Opinion and Modernity	3		35			2.25
	COM 4332	Studies in New Media	3		37			2.25
Spring 2014	MMC1540	American Media, Society & Technology	3		62	Anastasiou		NA
	MMC4640	Public Opinion and Modernity	3		38			NA

Provide SPOT score on items designated by your dept. If your dept. has no specification, include items specified in University's P and T portfolio: items 20 and 21 for traditional classes; items 16 and 17 for distance learning classes.

2. Other instructional activities, as appropriate:

- a. **Supervision of Directed Independent Study** and other independent course work for Summer, Fall 2013 and Spring 2014 only. (list, semester, course number, student name, and number of credits for each):

Semester	Course #	Course Title	Student Name	Credit Hrs

¹ *For cross listed courses, do not list two separate classes. List two prefixes and provide enrollment information for each, but indicate in a note appended to the table that this was a single class meeting. For example:

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b. **Internship supervision** (list semester, course number, name, internship site, name of student and number of credits):

Semester	Course #	Internship site	Student Name	Credit Hrs

c. **Membership on thesis and doctoral committees**, service on comprehensive or field examination committees, other instructional work with graduate students (list student name, semester, title of thesis or dissertation, role on committee (chair or member) and anticipated semester of graduation):

Semester	Name of Student	Role on Committee	Title of Thesis	Date of Grad

d. **Curricular development** (list new courses developed and proposed to curriculum committees, or involvement in curricular revision):

MMC4643 Culture of Conspiracy. *Course proposed for curriculum. Course proposal paperwork inexplicably "lost" en route to University Undergraduate Programs Committee.*

COM4930 Media, War and Crisis, Special Topics course proposal, initially slated by Chairperson Marin in April 2013 for Fall 2013. *Summarily cancelled by Administration in April 2013.*

Facilitation of revisions to Multimedia Journalism curriculum, Fall 2013. Please see accompanying documentation

e. **Advising:**

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f. Responsibility for instructional labs, studios, and other instructional support activities
(indicate your role in developing or maintaining labs or other instructional spaces,
organizing instruments or equipment):

g. Supervision of Graduate Teaching Assistants:

(i) GTAs responsibilities in course:

William Anastasiou oversees attendance, authors potential exam questions,
gives one lecture to class, obtains video materials for viewing in class,
proctoring make up exams.

(ii) Information on supervision/mentoring of graduate teaching assistants in their
instructional work:

h. Competitive grants, awards, prizes, and special recognition of excellence in teaching:

i. Other instructional activities and accomplishments:

Advisor to undergraduate students in research project, concluding in nomination of story from
alternative press to Project Censored for vetting and possible inclusion in annually published
volume.

3. Student Perception of Teaching:

a. Other relevant information on Student Perception of Teaching (provide your analysis of
the students' responses if it is useful in evaluating the instructional record).

Note: The summary sheets of the SPOT responses for all courses must be included in the
supplementary material.

4. Additional material on instruction (peer evaluation, descriptions of new course preparations or
major revision of courses. If appropriate, provide a brief explanation of significance of
materials for the annual evaluation:

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5. Chair's comments and evaluation:

B. Creative, Research, and Scholarly Accomplishment —for each, provide information on process of evaluation (blind peer review, editorial review) name of publisher, date of publication or anticipated date of publication, number of pages in print or number of manuscript pages accepted for publication)

1. Publications:

- a. In print (Indicate whether the publication was reported in an earlier annual report and if so, during what year):

"Plutocracy, Poverty, and Prosperity," in Mickey Huff and Andy Lee Roth (eds.) *Censored 2014: Fearless Speech in Fateful Times, The Top Censored Stories and Media Analysis of 2012-13*, New York: Seven Stories Press, 2013, 85-99. EDITORIAL REVIEW

"Diffusing Conspiracy Panics: On the Public Use of Reason in the Twenty-First Century Truth Emergency," in Mickey Huff and Andy Lee Roth (eds.) *Censored 2014: Fearless Speech in Fateful Times, The Top Censored Stories and Media Analysis of 2012-13*, New York: Seven Stories Press, 2013, 271-286. EDITORIAL REVIEW

- b. In press:

- c. Accepted for publication:

- d. Reprints: indicate whether the publication was reported in an earlier annual report and if so, during what year:

2. Creative accomplishments: For each, provide supporting documentation such as letters of acceptance of a work for a juried show and information on the jurying process. Provide reviews, when available.

Artistic work in the visual arts included in juried exhibitions (specify solo or group)

- (a) Nationally significant exhibitions (list date, location, sponsor)
- (b) Regionally significant exhibitions (list date, location, sponsor)
- (c) Other

The Dorothy F. Schmidt College of Arts and Letters

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Artistic work in the visual arts published (specify nature of publication, publisher, reviewing process, distribution)

Scholarly and other contributions to significant exhibitions in the visual arts

(a) service as juror or judge of national or regional (specify) competition

(b) curatorship of nationally or regionally significant show (specify whether the show was juried or not; if juried, specify jurors and their backgrounds)

(c) catalogue for a significant exhibition

Artistic and collaborative theatrical performance and production (please explain)

3. Papers presented at or other contributions to/involvement in professional meetings, special seminars, and other professional activities. For each, provide appropriate documentation- for example, a copy of the meeting's agenda or a copy of the paper presented.²

Panel participant, "Round Table on Radical Journalism: Beyond Media Reform, Revisiting Free Press Roots," Union for Democratic Communications/Project Censored Conference, University of San Francisco, November 1, 2013.

4. Grant proposals submitted; grants received:

5. Awards, prizes, and special recognition:

6. Work under review (for each, provide name of publication where work has been sent, and process of review, and number of manuscript pages):

7. Work in progress for each, provide name of publication where work will be sent, and process of review, and number of manuscript pages):

"Framing 'Big Jim': The CIA, US News Media, and Press Coverage of Jim Garrison's JFK Assassination Investigation," *Journalism Studies*, 24 pp, BLIND PEER REVIEW

8. Chair's comments and evaluation:

² If the activity was not presentation of paper or other participation in a panel, explain the contribution, e.g. "proposed panel topic to conference organizers, solicited papers and sent submissions out for review, organized panel"

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C. Service, Governance, and Other University Responsibilities

1. Academic governance and other institutional responsibilities. For items a-d, list all dept/program responsibilities and committees. Indicate whether you served on a committee as a chair or a member):

a. Departmental responsibilities and service

Member, Journalism Scholarship Committee
Member, Morrow Fund Committee

b. College responsibilities and service:

c. Campus responsibilities and service:

d. University responsibilities and service:

2. Professional service (explain responsibilities and accomplishments, providing documentation when appropriate):

Editor, *Democratic Communiqué*, Journal of the Union for Democratic Communications, online at <http://journals.fcla.edu/demcom>

Judge, Project Censored Annual Story Selection

3. Assigned service external to the university and the profession (explain responsibilities and accomplishments, providing documentation when appropriate):

4. Chair's comments and evaluation

E. For the annual evaluation to be completed, the following materials need to be submitted to the chair in addition to this report:

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1. Revised and up to date curriculum vita
2. Copies of summary sheets of SPOT reports for all courses included in the report
3. Letters of acceptance from publishers, as indicated
4. Copies of works published or under review during evaluation period
5. Other materials requested by the department or the chair

Personnel Committee Annual Review Form

Year Covered: 2013 - 2014

Committee: Malvarney, Zondakar, Poole, Petrich

Faculty Member's Name: James Tracy

Instruction

Recommended Rating: Outstanding

Comments:

- Bulk of SPOT scores within outstanding range

Research

Recommended Rating: Outstanding

Comments:

- 2 book chapters in print
reviewed by editors
- 1 conference paper

Service

Recommended Rating: Outstanding

Comments:

- ~~journalism~~ member, scholarship committee
- member, Morrow Fund committee
- editor, Democratic Communique

Annual Evaluations 2013/14

Chair's Comments:

James F. Tracy

Teaching: Assigned

For evidence of quality instructional performance, quality instruction development, and quality advisement, you are awarded an OUTSTANDING in teaching.

Your SPOT scores mirror the SCMS standards that qualify for an "Excellent."

I anticipate this upcoming academic year to see new/revised courses implemented and/or included in the MMS- Journalism concentration along with new courses in the MA//MFA graduate programs.

Research: Assigned

Your research, namely a peer-reviewed appeared in Censored 2013: The Top 25 Censored Stories and Media Analysis of 2011-2012, qualifies for an OUTSTANDING.

The professional editorial activities to coordinate the online publication of Democratic Communique contribute to our SCMS overall scholarly activities.

Service: Assigned

Your upcoming service activities stem from last year's ones and for this assignment in service you are awarded an OUTSTANDING.

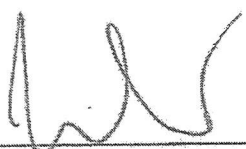
In addition to a public lecture, you have participated in two ad-hoc committees, one for revising the SCMS Scholarships, and one on Morrow Fund as part of the ad-hoc committee on Scholarships.

This upcoming academic year I anticipate will reflect work on membership in the ad-hoc Scholarship committee on developing scholarship guidelines for prospective applicants.

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SUMMARY OF PERFORMANCE EVALUATION³

	Outstanding	Very Good	Satisfactory	Marginally Satisfactory	Unsatisfactory	Not Assigned
Teaching and Other Instructional Activities	✓					
Research, Scholarship and Creative Accomplishment	✓					
Service, Governance and Other University Responsibilities	✓					
Overall Rating	✓					



Signature of Department Chair

3/28/14
Date



Signature of Faculty Member, indicating he/she has seen the above evaluation

3/28/14
Date

Heather Coleman

Signature of the Dean

6-26-14
Date

³ After the annual evaluation is signed by the faculty member, the faculty member may add a brief response to the content of the evaluation. This response is optional. It may be added as a brief memorandum and the Report should note "see appended memorandum."

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Faculty Member: James F. Tracy Academic Year: 2014-2015

A. Teaching and other instructional activities

1. Classes taught in spring 2014, summer 2014, fall 2014 and assigned for spring 2015¹:

Semester	Course number	Course Title	Credit Hrs	Contact Hrs	Enrollment	Names of GTAs	SPOT # of Resp	Overall SPOT Rating (Mean)
Fall 2014	MMC 1540	Introduction to Multimedia Studies	3		63	Aaron Shapiro	29	3.76
	COM 4930	Culture of Conspiracy	3		23		6	2.17
Spring 2015	MMC 1540 001	Introduction to Multimedia Studies	3		61	Aaron Shapiro	NA	NA
	MMC 1540 003	Introduction to Multimedia Studies	3		63	Janea Judge-Hemans	NA	NA
	MMC 4640	Public Opinion and Modernity	3		40		NA	NA

Provide SPOT score on items designated by your dept. If your dept. has no specification, include items specified in University's P and T portfolio: items 20 and 21 for traditional classes; items 16 and 17 for distance learning classes.

2. Other instructional activities, as appropriate:

- a. Supervision of Directed Independent Study and other independent course work for Summer, Fall and Spring only. (list, semester, course number, student name, and number of credits for each):

Semester	Course #	Course Title	Student Name	Credit Hrs

¹ *For cross listed courses, do not list two separate classes. List two prefixes and provide enrollment information for each, but indicate in a note appended to the table that this was a single class meeting. For example:

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b. **Internship supervision** (list semester, course number, name, internship site, name of student and number of credits):

Semester	Course #	Internship site	Student Name	Credit Hrs

c. **Membership on thesis and doctoral committees**, service on comprehensive or field examination committees, other instructional work with graduate students (list student name, semester, title of thesis or dissertation, role on committee (chair or member) and anticipated semester of graduation):

Semester	Name of Student	Role on Committee	Title of Thesis	Date of Grad

d. **Curricular development** (list new courses developed and proposed to curriculum committees, or involvement in curricular revision):

e. **Advising:**

f. **Responsibility for instructional labs, studios, and other instructional support activities** (indicate your role in developing or maintaining labs or other instructional spaces, organizing instruments or equipment):

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g. Supervision of Graduate Teaching Assistants:

(i) GTAs responsibilities in course:

MMC 1540 Introduction to Multimedia Studies, Maintaining attendance records, aiding in audio visual elements of lectures, grading students' extra credit assignments.

(ii) Information on supervision/mentoring of graduate teaching assistants in their instructional work:

Aiding in development of questions for student exams, grading student work.

h. Competitive grants, awards, prizes, and special recognition of excellence in teaching:

i. Other instructional activities and accomplishments:

3. Student Perception of Teaching:

a. Other relevant information on Student Perception of Teaching (provide your analysis of the students' responses if it is useful in evaluating the instructional record).

Undergrad students in MMC 1540 Fall 2014 were displeased because instructor insisted that students put personal electronic devices away. Instructor also failed to inform students in MMC 1540 of what specific material would be covered on exams.

Note: The summary sheets of the SPOT responses for all courses must be included in the supplementary material.

4. Additional material on instruction (peer evaluation, descriptions of new course preparations or major revision of courses. If appropriate, provide a brief explanation of significance of materials for the annual evaluation:

5. Chair's comments and evaluation:

Missing SPOTs and other indications of activity in Spring 2014. I searched and found two: MMC 4640 {20 - 1.75} {21 - 1.58}

For the available SPOT ratings, the 1540 scores are higher than desirable in both instances (as the other are excellent).

*MMC 1540 20 - 3.27
21 - 2.92*

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B. Creative, Research, and Scholarly Accomplishment —for each, provide information on process of evaluation (blind peer review, editorial review) name of publisher, date of publication or anticipated date of publication, number of pages in print or number of manuscript pages accepted for publication)

1. Publications:

- a. In print (indicate whether the publication was reported in an earlier annual report and if so, during what year):
- b. In press:
- c. Accepted for publication:
- d. Reprints: indicate whether the publication was reported in an earlier annual report and if so, during what year:

2. Creative accomplishments: For each, provide supporting documentation such as letters of acceptance of a work for a juried show and information on the jurying process. Provide reviews, when available.

Artistic work in the visual arts included in juried exhibitions (specify solo or group)

- (a) Nationally significant exhibitions (list date, location, sponsor)
- (b) Regionally significant exhibitions (list date, location, sponsor)
- (c) Other

Artistic work in the visual arts published (specify nature of publication, publisher, reviewing process, distribution)

Scholarly and other contributions to significant exhibitions in the visual arts

- (a) service as juror or judge of national or regional (specify) competition
- (b) curatorship of nationally or regionally significant show (specify whether the show was juried or not; if juried, specify jurors and their backgrounds)
- (c) catalogue for a significant exhibition

Artistic and collaborative theatrical performance and production (please explain)

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3. Papers presented at or other contributions to/involvement in professional meetings, special seminars, and other professional activities. For each, provide appropriate documentation- for example, a copy of the meeting's agenda or a copy of the paper presented.²

"The Medium is the Con(spiracy)," Conference on Conspiracy Theories, University of Miami, March 12-14, 2015.

"Framing Big Jim": The CIA, US News Media, and Press Coverage of Jim Garrison's JFK Assassination Investigation," Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Canada, August 6-9, 2014.

4. Grant proposals submitted; grants received:

5. Awards, prizes, and special recognition:

6. Work under review (for each, provide name of publication where work has been sent, and process of review, and number of manuscript pages):

7. Work in progress for each, provide name of publication where work will be sent, and process of review, and number of manuscript pages):

Governing By Crisis, edited book. Presently soliciting manuscripts. Editing to take place in fall 2015 and spring 2016 with anticipated publication date of fall 2016 with TrineDay Books.

"Technocracy Now! On the Smart Grid and 'Internet of Things'," submitting to Association for Education in Journalism and Mass Communication 2015 Conference.

"The Biopolitics of Mass Shootings," working paper.

"Framing Big Jim": The CIA, US News Media, and Press Coverage of Jim Garrison's JFK Assassination Investigation."

8. Chair's comments and evaluation:

Two conference papers reflects productivity, but these papers or the projects in progress need to come to fruition in print.

² If the activity was not presentation of paper or other participation in a panel, explain the contribution, e.g. "proposed panel topic to conference organizers, solicited papers and sent submissions out for review, organized panel"

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E. For the annual evaluation to be completed, the following materials need to be submitted to the chair in addition to this report:

1. Revised and up to date curriculum vita
2. Copies of summary sheets of SPOT reports for all courses included in the report
3. Letters of acceptance from publishers, as indicated
4. Copies of works published or under review during evaluation period
5. Other materials requested by the department or the chair

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SUMMARY OF PERFORMANCE EVALUATION³

	Excellent	Above Satisfactory	Satisfactory	Below Satisfactory	Unsatisfactory	Not Assigned
Teaching and Other Instructional Activities		✓				
Research, Scholarship and Creative Accomplishment		✓				
Service, Governance and Other University Responsibilities	✓					
Overall Rating		✓				

David Paul Whitham
Signature of Department Chair

6/11/2015
Date

James F. Tracy
Signature of Faculty Member, indicating he/she has seen the above evaluation

6/8/2015
Date

Heather Coltman
Signature of the Dean

6-8-15
Date

³ After the annual evaluation is signed by the faculty member, the faculty member may add a brief response to the content of the evaluation. This response is optional. It may be added as a brief memorandum and the Report should note "see appended memorandum."